



Modern Art for Modern Pets

Mod-Dog, 'Modern Art for Modern Pets,' Launches

Brand-New Line of Stylish, Pet-Themed Stationery and Fine Art Prints With Modern Flair

ST. PAUL, MN August 15, 2008 – A unique line of prints and cards for the discriminating pet owner has been announced by Luna Arts, and is available for purchase now at www.Mod-Dog.com. The collection features over 30 of our favorite breeds (and growing): pugs, german shepherds, chihuahuas, poodles, schnauzers, greyhounds – from the largest dogs to the smallest, Mod-Dog captures every dog in stunning silhouette, and aims to release designs of all AKC-recognized breeds!

The prints and cards are unlike anything currently in the pet or art market, appealing to the sophisticated buyer. Don't bother with bad art – now you can decorate your pad with original artist-signed prints featuring your favorite breeds – in a choice of vibrant colors. Picture a wall displaying a trio of golden retrievers in yellow, green and aqua, or three chihuahuas and a frenchie all in shades of pink – there's a color to match every personality. A few kitties have even found their way into the line, and they're getting rave reviews. The dog and cat prints look great together – there's a sense of playful tension, like they're about to stir things up! Every fine art print from Mod-Dog is signed and dated by the artist, and framing is available.

Mod-Dog notecards are showing up in select upscale pet boutiques as well. "It's a great gift for a dog-lover," says one shop-owner. "There just aren't many gifts featuring unusual breeds, and the cards are so beautiful, like small works of art."

For the truly coordinated canine correspondent, select Mod-Dog designs are available on U.S. Postage stamps – see: <http://www.zazzle.com/moddog/> and new pet holiday cards will be released in the fall. All Mod-Dog products are beautifully designed and environmentally sensitive – yes, they're chic *and* green. The cards contain recycled content and are 100% recyclable, and all fine art prints are printed on 100% archival tree-free cotton rag paper with non-toxic inks.

Mog-Dog Buzz:

<http://www.moderndogmagazine.com/>

<http://www.pupstyle.com>

<http://www.newmediawise.com/index.php/blog/comments/bl-social-marketing-for-fido/>

<http://www.moderncat.net/2008/06/13/new-mod-cat-notecard-and-art-prints/>

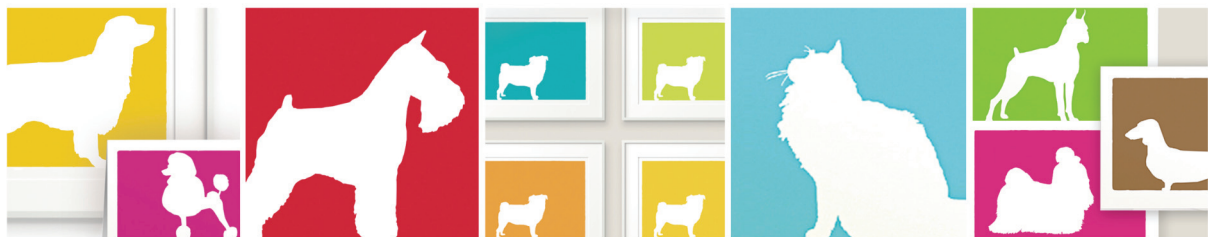
<http://www.barkability.com/2008/03/dog-notecard.html>

http://delightfulblogs.com/Pets_Animals/

<http://pets.alltop.com/>

<http://freshlyblended.blogspot.com/2008/02/greatdane-print-mod-dog.html>

<http://greatgreenpet.com/2007/11/19/eco-friendly-dog-holiday-greetings/>



Media Contact:

John Finkler 651.225.1137 info@mod-dog.com www.Mod-Dog.com/presskit